



**FOR IMMEDIATE RELEASE**

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**Gumdrop Books International Inc. Recognized for Outstanding Business Achievements  
*Earns Microsoft Dynamics® Award Excellence in Evangelism***

TAMPA, Fla. (March 21st, 2011) – Tribridge is pleased to announce our customer, Gumdrop Books, was recognized by Microsoft® with a 2011 Microsoft Dynamics Customer Excellence Award for excellence in evangelism for Microsoft Dynamics NAV and will be honored by Microsoft executives at an awards luncheon on Monday, April 11, at Convergence 2011 Atlanta, the premier Microsoft Dynamics user conference.

The 2011 Customer Excellence Awards, which are presented in 19 categories, recognize and celebrate Microsoft Dynamics customers that have achieved notable accomplishments using Microsoft Dynamics solutions.

Gumdrop Books was recognized for its strong commitment to evangelism. Working with Microsoft Dynamics certified partner Tribridge, Gumdrop Books deployed an integrated sales, accounting and order management ERP system that incorporated an extensive list of unique requirements, especially in regard to transaction size and volume.

Established in 1997, the Customer Excellence Awards are awarded each year at the Convergence user conference in the United States. Microsoft Dynamics customers, partners and team members submit nominations. Judging teams for each of the categories rated nominations on category specific criteria. Proposed winners for each category were then presented and reviewed by a panel of Microsoft executive judges for final approval. As part of that final review winning customers were chosen, including the Overall Excellence Award winning customers.

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that help businesses work more effectively.

***About Tribridge***

Founded in 1998, Tribridge is a national IT services and business consultancy dedicated to helping customers become more productive, profitable, competitive and secure. From software selection and implementation to technology infrastructure design and support, Tribridge's 300 professionals leverage a unique combination of industry expertise, technical proficiency and proven service methodology to create an exceptional customer experience and promote a solid return on IT investments.

Tribridge serves more than 2,000 customers throughout the United States and has been formally recognized by top companies like Microsoft as a worldwide leader in enterprise resource planning (ERP), customer relationship management (CRM), Cloud Computing and

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