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Popular Golf Putter Manufacturer Scores with Selection of Tribridge And Microsoft Dynamics® GP

TAMPA, Fla. – (June 16, 2008) – Guerin Rife Putters, LLC (RIFE Putters), has selected Tribridge®, a national Microsoft consulting firm with customers across the United States, to implement a fully integrated business management application using Microsoft Dynamics® GP.

With more than \$25 million in annual tour earnings in just three years, sales of RIFE Putters are booming thanks to the manufacturer's growing popularity as the putter of choice for many top-ranked professionals on the PGA and European Tours. While golf club manufacturers typically pay for product sponsorships, not a single tour player is paid to use a RIFE putter.

To meet the increasing demand for putters, RIFE needed to replace its existing accounting software with a fully integrated application that will allow for growth and expansion without constraining the system. RIFE Putters currently distributes its products to retailers and also sells directly to customers through its Web site. Tribridge will implement the Microsoft Dynamics GP Advanced Management solution customized for RIFE's specific supply chain and distribution management requirements. The solution will also handle the manufacturer's advanced financial and reporting needs.



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About RIFE Putters

All of RIFE's Putters, including the new Two Bar Hybrid, are high-end CNC milled putters that offer the same patented RollGroove™ Technology and patent pending Lie-Aline System. Based in Sanford, Fla., RIFE Putters, LLC, is the true innovator behind horizontal grooved face putter technology with a patent on specifically sized grooves since 1997. These precisely spaced grooves allow the putter to gently press into the cover of the ball and grip and lift it into an instant forward roll. According to World Golf Rankings, two of the top 10 ranked players in the world are currently using RIFE Putters.

About Tribridge

Tribridge® is a Gold Certified Microsoft consulting firm recently named the 2008 WORLDWIDE Microsoft Dynamics Partner of the Year. Tribridge implements, secures and supports critical business applications and core infrastructure for organizations across the US. Tribridge experts combine an average of 15 years experience with established methodologies to generate practical results, including a 100% "go live" rate since inception over a decade ago. Technology solutions are focused across 5 tightly integrated areas including: **Microsoft Dynamics ERP and CRM, Microsoft SharePoint and custom software applications, Microsoft core infrastructure, security and managed services.**

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